

**Remit Address:**

**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/American Crossroads	Invoice #	216697-3
Product	10/24-10/30 American Crossroads	Invoice Date	11/04/12
Estimate Number	1257	Invoice Month	November 2012
		Invoice Period	10/31/12 - 11/02/12
Station	WAVY	Order #	216697
Account Executive	Petry Philadelphia	Alt Order #	06865719
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	IN7573/AU3290/TO1672/
		Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	WAVY	News 10 @ Noon	12p-1p		to						
					10/29/12 to 11/04/12	1x	M- - - - -				
	WAVY	Today Show 3	10a-11a	F	11/02/12	:30	10:30 AM	USPRTV25ACH	\$1,000.00	MG for 16.1,21.1	3
	WAVY			F	11/02/12	:30	12:22 PM	USPRTV25ACH	\$600.00	MG for 16.1,21.1	2
		<u>Aired Spots</u>									2

<u>Gross Total</u>	<b>\$1,600.00</b>	
<u>Agency Commission</u>	<b>\$240.00</b>	
<u>Net Amount Due</u>	<b>\$1,360.00</b>	<b><u>Payment Terms 30 Days</u></b>

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.